

Barron County (N=283)

Q1a: In your opinion, regardless of how often it happens, how much of a problem is: Acceptance of heavy drinking as a part of normal life?

| | Frequency | Percent |
|--------------------------------|-----------|---------|
| Not a problem | 8 | 2.8 |
| A little/Somewhat of a problem | 58 | 20.6 |
| Quite/Great problem | 216 | 76.6 |
| Total | 282 | 100.0 |

Q1b: In your opinion, regardless of how often it happens, how much of a problem is: People having 5 or more drinks on one occasion?

| | Frequency | Percent |
|--------------------------------|-----------|---------|
| Not a problem | 27 | 9.6 |
| A little/Somewhat of a problem | 88 | 31.2 |
| Quite/Great problem | 167 | 59.2 |
| Total | 282 | 100.0 |

Q1c: In your opinion, regardless of how often it happens, how much of a problem is: People driving under the influence of alcohol?

| | Frequency | Percent |
|--------------------------------|-----------|---------|
| Not a problem | 2 | .7 |
| A little/Somewhat of a problem | 27 | 9.7 |
| Quite/Great problem | 248 | 89.5 |
| Total | 277 | 100.0 |

Q1d: In your opinion, regardless of how often it happens, how much of a problem is: Teens, under the age of 18, drinking alcohol?

| | Frequency | Percent |
|--------------------------------|-----------|---------|
| Not a problem | 3 | 1.1 |
| A little/Somewhat of a problem | 42 | 15.1 |
| Quite/Great problem | 234 | 83.9 |
| Total | 279 | 100.0 |

Q1e: In your opinion, regardless of how often it happens, how much of a problem is: Adults, ages 18 to 20, drinking alcohol?

| | Frequency | Percent |
|--------------------------------|-----------|---------|
| Not a problem | 8 | 2.9 |
| A little/Somewhat of a problem | 58 | 20.7 |
| Quite/Great problem | 214 | 76.4 |
| Total | 280 | 100.0 |

Q1f: In your opinion, regardless of how often it happens, how much of a problem is: Parents who allow their children (younger than 21) to drink?

| | Frequency | Percent |
|--------------------------------|-----------|---------|
| Not a problem | 14 | 5.0 |
| A little/Somewhat of a problem | 92 | 33.0 |
| Quite/Great problem | 173 | 62.0 |
| Total | 279 | 100.0 |

Q1g: In your opinion, regardless of how often it happens, how much of a problem is: Alcohol use in the home with children and young adults (younger than 21) present?

| | Frequency | Percent |
|--------------------------------|-----------|---------|
| Not a problem | 33 | 11.8 |
| A little/Somewhat of a problem | 127 | 45.4 |
| Quite/Great problem | 120 | 42.9 |
| Total | 280 | 100.0 |

Q1h: In your opinion, regardless of how often it happens, how much of a problem is: The drinking culture in Wisconsin?

| | Frequency | Percent |
|--------------------------------|-----------|---------|
| Not a problem | 16 | 5.7 |
| A little/Somewhat of a problem | 59 | 21.0 |
| Quite/Great problem | 206 | 73.3 |
| Total | 281 | 100.0 |

Q2a: In your opinion, how much do people risk harming themselves physically and in other ways when they have 4-5 drinks once or twice a week?

| | Frequency | Percent |
|----------------------|-----------|---------|
| No risk | 11 | 4.2 |
| Slight/Moderate risk | 133 | 51.0 |
| Great risk | 117 | 44.8 |
| Total | 261 | 100.0 |

Q2b: In your opinion, how much do people risk harming themselves physically and in other ways when they have 4-5 drinks nearly every day?

| | Frequency | Percent |
|----------------------|-----------|---------|
| No risk | 4 | 1.5 |
| Slight/Moderate risk | 35 | 13.1 |
| Great risk | 228 | 85.4 |
| Total | 267 | 100.0 |

In the past year, drinking has interfered with my life. Note: This is a calculated question based on answers to q3a-g (below).

| | Frequency | Percent |
|-------|-----------|---------|
| No | 98 | 38.1 |
| Yes | 159 | 61.9 |
| Total | 257 | 100.0 |

Q3a: Next, in the past year, has drinking by other people interfered with your life by: Interrupting your sleep?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 197 | 70.6 |
| Yes | 82 | 29.4 |
| Total | 279 | 100.0 |

Q3b: Next, in the past year, has drinking by other people interfered with your life by: Preventing you from enjoying social activities such as concerts or sports?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 176 | 63.1 |
| Yes | 103 | 36.9 |
| Total | 279 | 100.0 |

Q3c: Next, in the past year, has drinking by other people interfered with your life by: Resulting in you riding with an intoxicated driver?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 252 | 90.3 |
| Yes | 27 | 9.7 |
| Total | 279 | 100.0 |

Q3d: Next, in the past year, has drinking by other people interfered with your life by: Making you feel unsafe?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 178 | 64.0 |
| Yes | 100 | 36.0 |
| Total | 278 | 100.0 |

Q3e: Next, in the past year, has drinking by other people interfered with your life by: Resulting in damage to your personal property or environment?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 237 | 85.6 |
| Yes | 40 | 14.4 |
| Total | 277 | 100.0 |

Q3f: Next, in the past year, has drinking by other people interfered with your life by: Causing you to be the victim of a malicious act by intoxicated persons?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 254 | 91.0 |
| Yes | 25 | 9.0 |
| Total | 279 | 100.0 |

Q3g: Next, in the past year, has drinking by other people interfered with your life by: Interfering in your life other ways?

| | Frequency | Percent |
|--|-----------|---------|
|--|-----------|---------|

| | | |
|-------|-----|-------|
| No | 205 | 77.7 |
| Yes | 59 | 22.3 |
| Total | 264 | 100.0 |

Q3g: Next, in the past year, has drinking by other people interfered with your life by: Interfering in your life other ways? If yes, please tell us how:

| | Frequency |
|--|-----------|
| Adult child abusing alcohol lost a job. | 1 |
| Alcohol is not a part of my life since my divorce from an alcoholic- however it is constantly in my life affecting my children- because even though he is not allowed in their life, that has just as great an impact on them as if he were around. They have te feeling they were not good enough for him to stop drinking for. | 1 |
| ALCOHOLIC RELATIVES CREATING DIFFICULT HOME ENVIRONMENT | 1 |
| Annoying obnoxious local drunk person | 1 |
| Another parent allowing her 14 year old to drink and my 14 year old and his friend were trying to understand why a parent would be so dumb | 1 |
| Bad Language because we live next to a bar | 1 |
| Broke a friend's marriage | 1 |
| Causing stress/worry | 4 |
| Concern for a friend | 1 |
| Concern for family member | 6 |
| Concerned about drunk drivers. | 1 |
| Concerns about the safety of others | 1 |
| Daughter was killed by a d | 1 |
| Depression | 1 |
| Destroying family gathering | 2 |
| Destroys families | 1 |
| Drinking affects the whole family. | 1 |
| Drinking parties next door where drugs are sold and police know but do nothing | 1 |
| Drunk Phone Calls | 1 |
| Effects on children | 1 |
| Family at the bar on Christmas Eve. Then coming to a family home intoxicated. I realize everyone doesn't go to church, but it has always caused some friction. We no longer have family over on Christmas Eve, but choose another weekend for family to get together. It's kind of sad. | 1 |
| Family member drinking | 3 |
| Fear of children's safety. Fear of progression | 1 |
| Financial | 1 |
| Friend killed by a drunk driver | 1 |
| General decline in expectations of sobriety/heavy use | 1 |
| Have to babysit my drunk friends | 1 |
| Increased medical issues | 1 |
| Loss of loved ones | 1 |
| Loud Parties and yelling outside by our neighbors | 1 |
| My adult kids are afraid to drive home so they call me, wfether they have a couple or many!! | 1 |
| My elderly parents' neighbors' (on both sides) drinking parties has caused my parents much anxiety. | 1 |

| | |
|---|---|
| Not so much in the past year. However, I had a sister of whom all of the above applied. She passed away because of her excess of alcohol assumption. It is always in my opinion because if you don't drink, you don't have to worry about any of these risks because of it. It is the lying, the cheating, the becoming someone you really aren't when you are under the influence that is devastating to loved ones. Your sister whom you love has now become someone you cannot trust. That is such a devastating blow. My mother never drank, my father was an alcoholic but never drank at home. These parents wonder why their children get into such problems drink right in front of their children. What can they expect? Many illnesses can be avoided by the non-use of alcohol. People think that you need alcohol to have fun. That is so wrong. So, I could answer yes to everyone of these questions, except that it has not occurred within the last year. I also have brothers who have abused alcohol and I would have to say yes in regards to them. However, I feel that we have a handle on this problem in our family, I can only pray that we do. | 1 |
| Our previous neighbors liked to partake and allowed their children to be present during such activities as well as being loud, brash, yelling obscenities etc. So, our children were not allowed to play in their own back yard due to this situation. Those neighbors have since moved. | 1 |
| Relationships | 5 |
| Shot by an abusive, drunken husband 50 yrs ago, has caused all sorts of problems | 1 |
| Son's best friend was killed by drunk driver | 1 |
| The waste of life and kids whom don't know anything else to do. They have been in bars from a very young age. | 1 |
| Underage drinking by children resulting in fines, loss of license, which in turn parents and others are responsible for. I think the underage drinking fines in Wisconsin are ridiculous. Teens don't care about the fines, and not to mention after a year it goes back to a first offense. My step-son just got what should have been his fourth underage, but turned out to be a first offense due to the time lapse from his third, and he thought it was absolutely hilarious. What on earth are we teaching these kids with the weak drinking laws we have in Wisconsin. | 1 |
| Unreasonable expectations of the one using the alcohol for others to pick up the slack in their lives, particularly related to their children and finances. | 1 |
| Work related | 1 |

Q4a: Please tell us how much you oppose or support the following policies and programs: Increasing enforcement of existing laws and ordinances about alcohol use?

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 19 | 6.8 |
| Neutral | 32 | 11.4 |
| Strongly/ Somewhat Support | 230 | 81.9 |
| Total | 281 | 100.0 |

Q4b: Please tell us how much you oppose or support the following policies and programs: Banning public intoxication?

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 50 | 17.8 |
| Neutral | 58 | 20.6 |
| Strongly/ Somewhat Support | 173 | 61.6 |
| Total | 281 | 100.0 |

Q4c: Please tell us how much you oppose or support the following policies and programs: Limiting the amount of alcohol advertising?

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 32 | 11.8 |
| Neutral | 48 | 17.7 |
| Strongly/ Somewhat Support | 191 | 70.5 |
| Total | 271 | 100.0 |

Q4d: Please tell us how much you oppose or support the following policies and programs: Banning drink specials at bars and restaurants that increase the amount of alcohol served without increasing the price?

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 95 | 33.9 |
| Neutral | 65 | 23.2 |
| Strongly/ Somewhat Support | 120 | 42.9 |
| Total | 280 | 100.0 |

Q4e: Please tell us how much you oppose or support the following policies and programs: Limiting the total number of bars and liquor stores in the community?

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 82 | 29.4 |
| Neutral | 63 | 22.6 |
| Strongly/ Somewhat Support | 134 | 48.0 |
| Total | 279 | 100.0 |

Q4f: Please tell us how much you oppose or support the following policies and programs: Limiting the number of bars and liquor stores in specific areas in the community?

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 70 | 25.2 |
| Neutral | 70 | 25.2 |
| Strongly/ Somewhat Support | 138 | 49.6 |
| Total | 278 | 100.0 |

Q4g: Please tell us how much you oppose or support the following policies and programs: Increasing the tax on beer?

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 84 | 30.4 |
| Neutral | 47 | 17.0 |
| Strongly/ Somewhat Support | 145 | 52.5 |
| Total | 276 | 100.0 |

Q4h: Please tell us how much you oppose or support the following policies and programs: Increasing penalties for first OWI offenses (Operating a motor vehicle While Intoxicated)?

| | Frequency | Percent |
|--|-----------|---------|
|--|-----------|---------|

| | | |
|----------------------------|-----|-------|
| Strongly/ Somewhat Oppose | 42 | 14.9 |
| Neutral | 29 | 10.3 |
| Strongly/ Somewhat Support | 211 | 74.8 |
| Total | 282 | 100.0 |

Q4i: Please tell us how much you oppose or support the following policies and programs: Using sobriety check points, where law enforcement officials check all drivers for impaired driving due to drinking alcohol?

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 78 | 27.8 |
| Neutral | 27 | 9.6 |
| Strongly/ Somewhat Support | 176 | 62.6 |
| Total | 281 | 100.0 |

Q4j: Please tell us how much you oppose or support the following policies and programs: Establishing a minimum age of 18 for parents to buy their own child alcohol at a restaurant or bar? (i.e., child must be 18 or older for parents to purchase alcohol for them)

| | Frequency | Percent |
|----------------------------|-----------|---------|
| Strongly/ Somewhat Oppose | 28 | 9.9 |
| Neutral | 20 | 7.1 |
| Strongly/ Somewhat Support | 234 | 83.0 |
| Total | 282 | 100.0 |

Q5a: During the past 30 days, do you recall (hearing, reading, or watching) a message about the prevention of Binge drinking?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 96 | 34.2 |
| No | 185 | 65.8 |
| Total | 281 | 100.0 |

Q5b: During the past 30 days, do you recall (hearing, reading, or watching) a message about the prevention of Underage drinking?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 225 | 79.8 |
| No | 57 | 20.2 |
| Total | 282 | 100.0 |

Q5c: During the past 30 days, do you recall (hearing, reading, or watching) a message about the prevention of Drinking and driving?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 232 | 82.9 |
| No | 48 | 17.1 |
| Total | 280 | 100.0 |

**Q6a: What type of prevention message do you recall?-Parents
Who Host Lose the Most campaign**

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 235 | 85.1 |
| No | 41 | 14.9 |
| Total | 276 | 100.0 |

**Q6b: What type of prevention message do you recall?-Party
Patrol**

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 33 | 12.3 |
| No | 236 | 87.7 |
| Total | 269 | 100.0 |

Q6c: What type of prevention message do you recall?-We Card

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 97 | 36.1 |
| No | 172 | 63.9 |
| Total | 269 | 100.0 |

**Q6d: What type of prevention message do you recall?-Ticketing
servers**

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 87 | 32.3 |
| No | 182 | 67.7 |
| Total | 269 | 100.0 |

Q6e: What type of prevention message do you recall?-Safe Rides

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 132 | 49.6 |
| No | 134 | 50.4 |
| Total | 266 | 100.0 |

**Q6f: What type of prevention message do you recall?-Over the
Limit campaign**

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 159 | 58.0 |
| No | 115 | 42.0 |
| Total | 274 | 100.0 |

**Q6g: What type of prevention message do you recall?-Cost of an
OWI**

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 95 | 35.3 |
| No | 174 | 64.7 |
| Total | 269 | 100.0 |

Q6h: What other type of prevention message do you recall?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 14 | 8.4 |
| No | 152 | 91.6 |
| Total | 166 | 100.0 |

Q6h: Other type of prevention message: TEXT

| | Frequency |
|---|-----------|
| Athletic performance hindered | 1 |
| In political TV ads | 1 |
| Jail | 1 |
| MADD | 1 |
| MN ads about drinking/driving | 1 |
| Political campaigning | 1 |
| Safe and Stable Families Coalition | 1 |
| Teenage drinking | 1 |
| Violance and alcohol | 1 |
| Wearing buttons about underage drinking | 1 |
| Youth Video Production | 1 |

Q7a: Where do you recall prevention messages?-School

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 100 | 38.3 |
| No | 161 | 61.7 |
| Total | 261 | 100.0 |

Q7b: Where do you recall prevention messages?-Town Hall meetings

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 22 | 8.5 |
| No | 236 | 91.5 |
| Total | 258 | 100.0 |

Q7c: Where do you recall prevention messages?-Radio

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 185 | 69.8 |
| No | 80 | 30.2 |
| Total | 265 | 100.0 |

Q7d: Where do you recall prevention messages?-Newspaper

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 135 | 51.1 |
| No | 129 | 48.9 |
| Total | 264 | 100.0 |

Q7e: Where do you recall prevention messages?-Television

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 213 | 78.9 |
| No | 57 | 21.1 |
| Total | 270 | 100.0 |

Q7f: Where do you recall prevention messages?-Billboard

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 126 | 48.3 |
| No | 135 | 51.7 |
| Total | 261 | 100.0 |

Q7g: Where do you recall prevention messages?-Yard signs

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 153 | 58.2 |
| No | 110 | 41.8 |
| Total | 263 | 100.0 |

Q7h: Do you recall prevention messages anywhere else?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 17 | 10.5 |
| No | 145 | 89.5 |
| Total | 162 | 100.0 |

Q7h: Where else do you recall prevention messages?

| | Frequency |
|--|-----------|
| Bar/Restaurant | 1 |
| Bumper Sticker | 1 |
| Church, facebook | 1 |
| Convenience & grocery stores | 3 |
| Don't recall | 1 |
| Facebook | 1 |
| MADD | 1 |
| Movie theater | 1 |
| On cars and in parades | 1 |
| People talking | 1 |
| Signs at local business | 1 |
| Video Premiere hosted by Safe and Stable | 1 |
| Work | 1 |

Q8: How old were you the first time you had a drink of an alcoholic beverage? Please do not include any time when you only had a sip or two from a drink.

| | Frequency | Percent |
|-----------------|-----------|---------|
| 13 or younger | 35 | 12.9 |
| 14-17 year olds | 152 | 56.1 |

| | | |
|-----------------|-----|-------|
| 18-20 years old | 67 | 24.7 |
| 21 or older | 17 | 6.3 |
| Total | 271 | 100.0 |

Q9a: Before the age of 21, in which of the following ways did you get the alcohol you drank: Did you buy any at a store, such as a liquor store, convenience store, supermarket, discount store, or gas station?*

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 76 | 30.5 |
| No | 173 | 69.5 |
| Total | 249 | 100.0 |

Q9b: Before the age of 21, in which of the following ways did you get the alcohol you drank: Did you buy any at a restaurant, bar, or club?*

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 121 | 48.8 |
| No | 127 | 51.2 |
| Total | 248 | 100.0 |

Q9c: Before the age of 21, in which of the following ways did you get the alcohol you drank: Did you buy any at a public event such as a concert or sporting event?*

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 61 | 24.6 |
| No | 187 | 75.4 |
| Total | 248 | 100.0 |

Q9d: Before the age of 21, in which of the following ways did you get the alcohol you drank: Did you give someone else money to buy any for you?*

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 131 | 52.4 |
| No | 119 | 47.6 |
| Total | 250 | 100.0 |

Q9e: Before the age of 21, in which of the following ways did you get the alcohol you drank: Did someone give any to you?*

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 210 | 84.7 |
| No | 38 | 15.3 |
| Total | 248 | 100.0 |

Q9f: Before the age of 21, in which of the following ways did you get the alcohol you drank: Did you take any from a store?*

| | Frequency | Percent |
|-----|-----------|---------|
| Yes | 5 | 2.0 |

| | | |
|-------|-----|-------|
| No | 243 | 98.0 |
| Total | 248 | 100.0 |

Q9g: Before the age of 21, in which of the following ways did you get the alcohol you drank: Did you take any from a family member?*

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 80 | 32.1 |
| No | 169 | 67.9 |
| Total | 249 | 100.0 |

Q9h: Before the age of 21, in which of the following ways did you get the alcohol you drank: Did you get any some other way not mentioned?*

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 44 | 18.0 |
| No | 200 | 82.0 |
| Total | 244 | 100.0 |

Q10: How concerned were you about being caught/cited/arrested for drinking before age 21?*

| | Frequency | Percent |
|----------------------|-----------|---------|
| Not at all concerned | 114 | 41.5 |
| A little concerned | 106 | 38.5 |
| Very concerned | 55 | 20.0 |
| Total | 275 | 100.0 |

*Note: Minimum Legal Drinking Age (MLDA) laws in WI have changed over the years. Prior to 1972 the MLDA was 21 years old. From 1972 -1984 the MLDA was 18 years old. From 1984-1985 the MLDA was 19 years old and in 1986 the MLDA was changed back to 21 years old. Some respondents in this data set were legally drinking prior to age 21.

Q11: During the past 30 days, on how many days did you have one or more drinks of alcohol?

| | Frequency | Percent |
|-------------|-----------|---------|
| 0 days | 84 | 29.7 |
| 1-7 days | 151 | 53.4 |
| 8 -14 days | 21 | 7.4 |
| 15-21 days | 17 | 6.0 |
| 22-29 days | 7 | 2.5 |
| All 30 days | 3 | 1.1 |
| Total | 283 | 100.0 |

Note: Respondents who answered '0' to Q11 were skipped forward in the survey to Q17.

Q12: During the past 30 days, on the days when you drank, about how many drinks did you drink on average?

| | Frequency | Percent |
|-------------------|-----------|---------|
| 0 drinks | 5 | 2.8 |
| 1-3 drinks | 158 | 87.3 |
| 4-5 drinks | 8 | 4.4 |
| 6-9 drinks | 5 | 2.8 |
| 10 or more drinks | 5 | 2.8 |
| Total | 181 | 100.0 |

**Q13: During the past 30 days, on how many occasions did you...
MEN ... have 5 or more drinks? WOMEN...-have four or more drinks?**

| | Frequency | Percent |
|----------------------|-----------|---------|
| 0 occasions | 135 | 66.5 |
| 1-2 occasions | 44 | 21.7 |
| 3-5 occasions | 17 | 8.4 |
| 6-9 occasions | 1 | .5 |
| 10 or more occasions | 6 | 3.0 |
| Total | 203 | 100.0 |

Note: Only respondents who answered 1+ on Q11 AND 1+ on Q13 were asked to answer Q14-Q16.

Q14a: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, where did you drink: At your house, apartment, or dorm room?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 31 | 44.9 |
| No | 38 | 55.1 |
| Total | 69 | 100.0 |

Q14b: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, where did you drink: At another person's house, apartment, or dorm room?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 19 | 27.9 |
| No | 49 | 72.1 |
| Total | 68 | 100.0 |

Q14c: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, where did you drink: At a restaurant or banquet hall?

| | Frequency | Percent |
|-----|-----------|---------|
| Yes | 22 | 31.9 |
| No | 47 | 68.1 |

| | | |
|-------|----|-------|
| Total | 69 | 100.0 |
|-------|----|-------|

Q14d: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, where did you drink: At a bar or club?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 40 | 58.8 |
| No | 28 | 41.2 |
| Total | 68 | 100.0 |

Q14e: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, where did you drink: At a public place, such as a park, concert, or sporting event?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 8 | 11.8 |
| No | 60 | 88.2 |
| Total | 68 | 100.0 |

Q14f: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, where did you drink: In a car?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 3 | 4.4 |
| No | 65 | 95.6 |
| Total | 68 | 100.0 |

Q14g: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, where did you drink: At another place?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 9 | 13.4 |
| No | 58 | 86.6 |
| Total | 67 | 100.0 |

Q15a: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, in which of the following ways did you get the alcohol you drank: Did you buy any at a store, such as a liquor store, convenience store, supermarket, discount store, or gas station?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 43 | 61.4 |
| No | 27 | 38.6 |
| Total | 70 | 100.0 |

Q15b: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, in which of the following ways did you get the alcohol you drank: Did you buy any at a restaurant, bar, or club?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 48 | 68.6 |
| No | 22 | 31.4 |
| Total | 70 | 100.0 |

Q15c: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, in which of the following ways did you get the alcohol you drank: Did you buy any at a public event such as a concert or sporting event?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 5 | 7.2 |
| No | 64 | 92.8 |
| Total | 69 | 100.0 |

Q15d: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, in which of the following ways did you get the alcohol you drank: Did you give someone else money to buy any for you?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 2 | 2.9 |
| No | 67 | 97.1 |
| Total | 69 | 100.0 |

Q15e: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, in which of the following ways did you get the alcohol you drank: Did someone give any to you?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 15 | 21.7 |
| No | 54 | 78.3 |
| Total | 69 | 100.0 |

Q15f: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, in which of the following ways did you get the alcohol you drank: Did you take any from a store?

| | Frequency | Percent |
|--------|-----------|---------|
| No | 68 | 100.0 |
| System | 215 | |
| Total | 283 | |

Q15g: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, in which of the following ways did you get the alcohol you drank: Did you take any from a family member?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 4 | 5.8 |
| No | 65 | 94.2 |
| Total | 69 | 100.0 |

Q15h: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol, in which of the following ways did you get the alcohol you drank: Did you get any some other way not mentioned?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 4 | 6.0 |
| No | 63 | 94.0 |
| Total | 67 | 100.0 |

During the most recent occasion when you had five (for men) or four (for women) or more drinks someone express concern about your drinking by intervening on your behalf? Note: This is a calculated question based on answers to q16a-g (below).

| | Frequency | Percent |
|------------------|-----------|---------|
| No concern shown | 26 | 38.2 |
| Concern shown | 42 | 61.8 |
| Total | 68 | 100.0 |

Q16a: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol: Did a bartender or server refuse to serve you?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 67 | 97.1 |
| Yes | 2 | 2.9 |
| Total | 69 | 100.0 |

Q16b: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol: Did a bartender or server offer to call you a cab?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 68 | 98.6 |
| Yes | 1 | 1.4 |
| Total | 69 | 100.0 |

Q16c: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol: Did anyone recommend that you wait awhile before driving?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 65 | 95.6 |
| Yes | 3 | 4.4 |
| Total | 68 | 100.0 |

Q16d: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol: Did anyone recommend that you eat some food or drink coffee?

| | Frequency | Percent |
|----|-----------|---------|
| No | 66 | 95.7 |

| | | |
|-------|----|-------|
| Yes | 3 | 4.3 |
| Total | 69 | 100.0 |

Q16e: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol: Did anyone recommend that you not drive?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 62 | 89.9 |
| Yes | 7 | 10.1 |
| Total | 69 | 100.0 |

Q16f: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol: Did anyone offer to drive you home?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 58 | 84.1 |
| Yes | 11 | 15.9 |
| Total | 69 | 100.0 |

Q16g: During the most recent occasion when you had five (for men) or four (for women) or more drinks of alcohol: Did you have a designated driver selected before you began drinking?

| | Frequency | Percent |
|-------|-----------|---------|
| No | 32 | 45.7 |
| Yes | 38 | 54.3 |
| Total | 70 | 100.0 |

Q17: During the past 30 days, how many times have you driven when you have had perhaps too much to drink?

| | Frequency | Percent |
|------------|-----------|---------|
| 0 times | 185 | 91.1 |
| 1-2 times | 15 | 7.4 |
| 3-5 times | 1 | .5 |
| 6-10 times | 2 | 1.0 |
| Total | 203 | 100.0 |

Q18: During the past 30 days, how many times did you ride in a car or other vehicle driven by someone who had been drinking alcohol?

| | Frequency | Percent |
|------------|-----------|---------|
| 0 times | 228 | 80.6 |
| 1-2 times | 41 | 14.5 |
| 3-5 times | 12 | 4.2 |
| 6-10 times | 2 | .7 |
| Total | 283 | 100.0 |

Q19: What is your age?

| | Frequency | Percent |
|-----------------|-----------|---------|
| 18-20 years old | 2 | .7 |
| 21-34 years old | 65 | 23.0 |
| 35-64 years old | 197 | 69.6 |
| 65 or older | 19 | 6.7 |
| Total | 283 | 100.0 |

Q20: What is your gender?

| | Frequency | Percent |
|--------|-----------|---------|
| Male | 83 | 29.5 |
| Female | 198 | 70.5 |
| Total | 281 | 100.0 |

Q21: Are you of Hispanic, Latino, or Spanish origin or descent?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 3 | 1.1 |
| No | 275 | 98.9 |
| Total | 278 | 100.0 |

Q22: Which of the following groups best describes you? Please select one.

| | Frequency | Percent |
|------------------------|-----------|---------|
| White | 279 | 98.9 |
| Black/African American | 1 | .4 |
| Asian | 1 | .4 |
| Multiple Race | 1 | .4 |
| Total | 282 | 100.0 |

Q23: What is the highest grade or year of school you completed?

| | Frequency | Percent |
|---|-----------|---------|
| High school graduate or received GED | 27 | 9.5 |
| Attended some college or technical school | 105 | 37.1 |
| 4-year college graduate or higher | 151 | 53.4 |
| Total | 283 | 100.0 |

Q24: Currently, are you enrolled in school or a job-training program?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 19 | 6.8 |
| No | 261 | 93.2 |
| Total | 280 | 100.0 |

Q24a: Are you enrolled full-time or part-time?

| | Frequency | Percent |
|--|-----------|---------|
|--|-----------|---------|

| | | |
|-----------|----|-------|
| Full-Time | 7 | 58.3 |
| Part-Time | 5 | 41.7 |
| Total | 12 | 100.0 |

Q24a: Where are you enrolled?

| | Frequency |
|-----------------------------------|-----------|
| Edgewood College Doctoral Program | 1 |
| National-Louis University | 1 |
| UW Barron County | 1 |
| UW Milwaukee | 2 |
| UW Superior | 2 |

Q25: Currently, do you have children under the age of 21 living in your home?

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 144 | 51.1 |
| No | 138 | 48.9 |
| Total | 282 | 100.0 |

Q25a: Which of the following categories represent their age?- 0-10

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 82 | 76.6 |
| No | 25 | 23.4 |
| Total | 107 | 100.0 |

Q25b: Which of the following categories represent their age?-11-15

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 59 | 60.2 |
| No | 39 | 39.8 |
| Total | 98 | 100.0 |

Q25c: Which of the following categories represent their age?-16-17

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 28 | 35.4 |
| No | 51 | 64.6 |
| Total | 79 | 100.0 |

Q25d: Which of the following categories represent their age?-18-20

| | Frequency | Percent |
|-------|-----------|---------|
| Yes | 28 | 37.8 |
| No | 46 | 62.2 |
| Total | 74 | 100.0 |